

CITY OF SOUTH PASADENA PUBLIC ART COMMISSION REGULAR MEETING AGENDA September 22, 2021 at 6:30 p.m.

South Pasadena Public Art Commission Statement of Civility

As your elected governing board, we will treat each other, members of the public, and city employees with patience, civility and courtesy as a model of the same behavior we wish to reflect in South Pasadena for the conduct of all city business and community participation. The decisions made tonight will be for the benefit of the South Pasadena community and not for personal gain.

NOTICE ON PUBLIC PARTICIPATION & ACCESSIBILITY

Pursuant to Governor Newsom's Executive Order N-08-21, the Public Art Commission may conduct its meetings remotely and may be held via video conference. Pursuant to such Executive Order, the Public Art Commission may participate remotely and not be physically present in the City Council Chambers. Until further notice and as such Executive Orders remain in effect, the Public Art Commission may also allow public participation to continue via live public comment conducted over ZOOM.

The Public Art Commission Meeting for September 22, 2021 will be conducted in-person from the City Manager's Conference Room, located at 1414 Mission Street, South Pasadena.

Please be advised that pursuant to the Executive Order(s), and to ensure the health and safety of the public, staff, and Commissioners, as the City Manager's Conference Room will be open to the public for the meeting and members of the public may attend and/or participate in the in-person meeting, all are kindly reminded to follow Los Angeles County Public Health and CDC regulations and guidelines that are in place and may be posted.

The In-person Hybrid meeting will be conducted live in the City Manager's Conference Room.

The Meeting will be available:

- In **Person** Hybrid City Manager's Conference Room, 1414 Mission Street
- Via Zoom Webinar ID: 823 1334 6757

Public Comments participation may be made as follows:

- Written Comment submitted by no later than meeting day, 12:00 PM, deadline via the website.
- In Person Hybrid City Manager's Conference Room, 1414 Mission Street.
- Via Zoom by "raising hand" (see Public Comment Section below for instructions.)

To maximize public safety while still maintaining transparency and public access, members of the public can observe the meeting via Zoom in one of the three methods below.

- 1. Go to the Zoom website, https://zoom.us/join and enter the Zoom Meeting information; or
- 2. Click on the following unique Zoom meeting link: https://us02web.zoom.us/j/82313346757; or
 - 3. You may listen to the meeting by calling: +1-669-900-6833 and entering the Zoom Meeting ID and Passcode when prompted.

For additional Zoom assistance with telephone audio, you may find your local number at: https://zoom.us/u/aiXV0TAW2

CALL TO ORDER: Phung Huynh, Chair

ROLL CALL: Phung Huynh, Chair

Kris Kuramitsu, Vice-Chair

Steven Wong Jeffrey Burke Annalee Andres

COUNCIL LIAISONS: Mayor Pro-Tem Michael Cacciotti

STAFF PRESENT: Margaret Lin, Manager of Long Range Planning and Economic

Development

APPROVAL OF AGENDA

Majority vote of the Commission to proceed with Commission business.

PUBLIC COMMENTS AND SUGGESTIONS

The Public Art Commission welcomes public input. If you would like to comment on an agenda item, members of the public may participate by means of one of the following options:

Option 1: Participate in-person at the City Manager's Conference Room.

Option 2: Participants will be able to "raise their hand" using the Zoom icon during the meeting, and they will have their microphone un-muted during comment portions of the agenda to speak for up to 3 minutes per item. (Note: For the purpose of best ensuring that all of the agenda items are considered at the Commission Meeting, the Chair may exercise the Chair's discretion, subject to the approval of the majority of the Commission, to limit public comment(s) to less than 3 minutes on any given agenda item).

Option 3: Email public comment(s) to <u>publicartcomments@southpasadenaca.gov</u>. Public Comments received in writing will not be read aloud at the meeting, but will be part of the meeting record. Written public comments will be uploaded online for public viewing under Additional Documents. There is no word limit on emailed Public Comment(s). Please make sure to indicate: 1) Name (optional), and 2) Agenda item you are submitting public comment on. 3) Submit by no later than 12:00 p.m., on the day of the Commission meeting.

NOTE: Pursuant to State law, the Commission may not discuss or take action on issues not on the meeting agenda, except that members of the Commission or staff may briefly respond to statements

COMMUNICATIONS

1. City Council Liaison Communications

2. City Manager Communications

3. Commissioner Communications

4. Staff Liaison Communications

ACTION/DISCUSSION

5. Black Lives Matter Mural

Recommendation

It is recommended that the Commission review and recommend to the City Council approval of the design of the Black Lives Matter Mural to be located on the north-facing wall of Orange Grove Park.

6. Civic Center Art Gallery Budget

Recommendation

It is recommended that the Commission discuss programming options for the Civic Center Art Gallery and make a recommendation to the City Manager and City Council.

7. Diversity, Equity, and Inclusion

Recommendation

It is recommended that the Commission review and discuss the options for hosting a community forum to discuss the types of artwork that would be representative of the community and its interests.

CONSENT

8. Minutes from Regular July 28, 2021 Meeting

Recommendation

It is recommended that the Commission review and approve the minutes.

ADJOURNMENT

9. Adjourn to the regular Public Art Commission meeting scheduled for October 27, 2021 at 6:30 PM.

PUBLIC ACCESS TO AGENDA DOCUMENTS

The complete agenda packet may be viewed on the City's website at: https://www.southpasadenaca.gov/government/boards-commissions/public-art-commission

Meeting recordings will be available for public viewing after the meeting. Recordings will be uploaded to the City's YouTube Channel no later than the next business day after the meeting. The City's YouTube Channel may be accessed at:

https://www.youtube.com/channel/UCnR169ohzi1AIewD 6sfwDA/featured

ACCOMMODATIONS

The City of South Pasadena wishes to make all of its public meetings accessible to the public. If special assistance is needed to participate in this meeting, please contact the City Clerk's Division via e-mail at CityClerk@southpasadenaca.gov or by calling (626) 403-7230. Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities. Notification at least 48 hours prior to the meeting will assist staff in assuring that reasonable arrangements can be made to provide accessibility to the meeting (28 CFR 35.102-35.104 ADA Title II).

I declare under penalty of perjury that I posted this notice of agenda on the bulletin board in the courtyard of City Hall at 1414 Mission Street, South Pasadena, CA 91030, and on the City's website as required by law.

09/17/21	Margaret him
Date	Name



Public Art Commission Agenda Report

DATE: September 22, 2021

FROM: Margaret Lin, Manager of Long Range Planning and Economic Development

SUBJECT: Recommend to the City Council Approval of the Black Lives Matter Mural to

be Located at Orange Grove Park

Recommendation

It is recommended that the Commission review and recommend to the City Council approval of the design of the Black Lives Matter (BLM) Mural to be located on the north-facing wall of Orange Grove Park.

Discussion/Analysis

The proposed BLM Mural will celebrate the Black community, Civil Rights/Black Power/BLM movements, and serve as a reminder to continue the work against racism. The mural design would depict famous Black individuals as well as symbols of social justice and diversity. The proposed mural would be approximately 570 square feet (66 feet wide by 7.5 feet high) and would include an interactive component on the bottom right corner to invite viewers to become a part of the mural. The proposed location is the north-facing wall of Orange Grove Park, starting by the gate into the playground. The wall is visible to drivers traveling southbound from Orange Grove Avenue to Mission Street. The site is also pedestrian-friendly and accommodates the interactive component of the mural design.

Artwork Evaluation Criteria	Staff Findings
Does the proposed artwork comply with the Goals and Objectives of the Public Art Program to promote cultural experiences, increase economic development, and enhance the general welfare and quality of life in the community?	Yes, the proposed project provides public art that enhances the quality of life in the community.
Will the proposed artwork remain publicly accessible during normal business hours without enclosure?	Yes, the proposed location at Orange Grove Park is open and freely available to the general public.
Will the proposed artwork be sited without interference from commercial signage?	Yes, the proposed location at Orange Grove Park is not blocked by commercial signage.
Were the structural plans reviewed by the City's Building and Safety Division to determine if a Building Permit is required?	N/A/. The proposed location at Orange Grove Park is on an existing wall. Therefore, there will be no construction associated with the proposed project, and no building permits are required.

Artwork Evaluation Criteria	Staff Findings
Will the proposed artwork be appropriately lighted?	Yes, Orange Grove Park is sufficiently lit.
Does the developer/property owner have a recorded maintenance plan to ensure ongoing, permanent maintenance to preserve the artwork in good condition?	Yes, the ABC has developed a maintenance plan and the mural will be coated with an anti-graffiti protective coating.
Is the proposed artwork mass-produced with a standard design, reproduction of original artwork, signage, decorative/ornamental elements of functional components of a building designed by the architect, historic/architectural elements of a building façade, or landscape gardening?	No, the proposed project is a new one-of-a-kind piece of art and is not mass produced with a standard design.
Is the proposed artwork responsive and relevant to the site (its history, architecture, development, landscaping, and socio-economic context)?	Yes, the proposed project is intended to highlight the importance of Black lives and the City's history as a sundown town.
Does the proposed artwork encourage local artistic endeavors, public dialogue, and interactions with art in public places?	Yes, the proposed mural encourages public dialogue regarding the ongoing efforts towards diversity and inclusivity.
Does the proposed artwork support a public art collection that includes works of various genre, style, scale, media, form, and intent that is reflective of contemporary public art practice that spans local, regional, national, and international levels?	Yes, the proposed mural will include a QR code to provide access to a website that provides a detailed explanation of the images and symbols depicted in the mural.
Does the proposed artwork advance the commissioning of artwork throughout geographic areas of the City?	Yes, the proposed project will be added to the City's inventory of public art.
Does the proposed artwork demonstrate a collaborative approach to the project by a design team that includes the selected artist(s) project architect(s), landscape architect(s), and other design professionals?	Yes, staff has and will continue to collaboratively work with the ABC, South Pasadena Unified School District, and other stakeholders.
Does the selected artist work in the public realm, and have relevant past experience with proven technical and aesthetic ability to successfully create artwork responsive to the site and community?	Yes, Zach Brown has completed public art projects in the cities of Glendale and Montrose.
Does the selected artist have the highest artistic merit, sensitive to the City's cultural diversity, and can contribute to the characteristics and unique expressions of the City's values?	Yes, Mr. Brown has experience painting professional stage sets for theatrical productions, storyboards, comic and children book illustrations, and portraits. Mr. Brown has over 15 years of experience in arts education.

Artwork Evaluation Criteria	Staff Findings
Is the proposed budget sufficient to produce the proposed artwork?	Yes, the proposed project will be completed by Mr. Brown for a total cost of \$15,000. This includes \$7,362 for design/labor, \$7,638 for materials.

Next Steps

• Presentation to the City Council for approval of the final location

Background

On July 22, 2020 the Anti-Bias Club provided an informational presentation to the Commission regarding its proposal to develop a BLM Mural. The Commission decided to form an Ad Hoc Committee, comprised of Commissioners Huynh and Sawyer, to continue to support and guide the Anti-Bias Club in developing their proposal. The proposed mural will reflect the advocacy for and solidarity with the BLM movement, acknowledging Lesbian Gay Bisexual Transgender Queer Black lives so that all Black lives matter, referencing historical Civil Rights movements to contextualize recent engagement with social justice.

On October 7, 2020, the City Council provided conditional approval for the location of the proposed BLM Mural on the west-facing wall of City Hall pending final design approval by the Commission.

On June 23, 2021, the Commission provided conditional approval of the design for the BLM Mural and directed staff to work with the ABC to identify an alternative location for the mural.

On September 13, 2021, the Parks and Recreation Commission provided approval for the new location of the BLM mural on the north-facing wall of Orange Grove Park.

Public Notification of Agenda Item

The public was made aware that this item was to be considered this evening by virtue of its inclusion on the legally publicly noticed agenda, posting of the same agenda and reports on the City's website and/or notice in the *South Pasadena Review* and/or the *Pasadena Star-News*.

Attachments:

1. Black Lives Matter Mural Public Art Review Application

Narrative Statement

The inspiration for the Black Lives Matter Mural spurred from the momentum surrounding the Black Lives Matter movement in the past year -- and a wish to have a long standing monument in South Pasadena representing Black lives, the future momentum that must be continued, and the trials and wrongdoings of the past.

The purpose of the mural is to serve not only as a celebration of Black people and social justice, but as a tool to educate people about the value of a fully integrated and diverse society and a reminder to continue antiracist work. The South Pasadena community must recognize the importance and value of Black lives and Black history in America. We want to highlight Black strength, power, and pride in this mural and it will be solely representing Black people. Additionally, the mural will showcase the diversity and intersectionality of the Black community by depicting the Black LGBTQ+ community and Black women. The BLM mural will display the connection and continuance of the abolition movement, Civil Rights movement, Black Power movement, and BLM movement through famous figures of those respective movements and the everyday protestors of today. We also want to showcase famous Black artists and musicians to represent Black pride and expression. Instead of depicting victims of racism and police brutality, the mural aims to show the resiliency and spirit of Black people, and will thus not display George Floyd, Breonna Taylor, or any other Americans murdered by police. Lastly, we hope to connect these struggles for equal rights to South Pasadena and our local history of racism through symbolism of sun rays to represent the legacy of a sundown town. This connection, as well as the significance and symbolism of all components, will be further explained in the mural website which can be accessed via a QR code on the wall of the mural.

Mural Design





Design Components: (Please note that due to our updated location and wall dimensions, the design is different than the image explanations below. All components remain the same but their location within the design has changed.)



People highlighted in the foreground (from left to right): Sojourner Truth, Nina Simone, John Lewis, London Lang, Ruby Bridges, Nelson Mandela, Mae C. Jemison, Fahren James, James Baldwin, Langston Hughes, Harriet Tubman, and Malcolm X

People in the background (from left to right): Angela Davis, Patrisse Cullors, Ida B Wells, Biddy Mason, Bayard Rustin, and Marsha P Johnson



Red: Man painting portrait on the wall.

Green: Children listen to Sojourner Truth read to them as they do each others hair.

Dark Blue: Nina Simone sings to the crowd accompanied by a man playing a Djembe. They are joined by dancers who move in celebration.

Yellow: A crowd gathers for a march/ protest. Where various members of various groups and times come together. We see a pride flag, an "i am a man" sign, a BLM sign. John Lewis in his iconic brown trench coat and backpack walks hand and hand with Ruby Bridges.

Purple: Pride Flag; One man helps another man up who has been knocked to the ground.

Green: A woman stands over a cook pot. It steams and she has a pleased expression on her face.

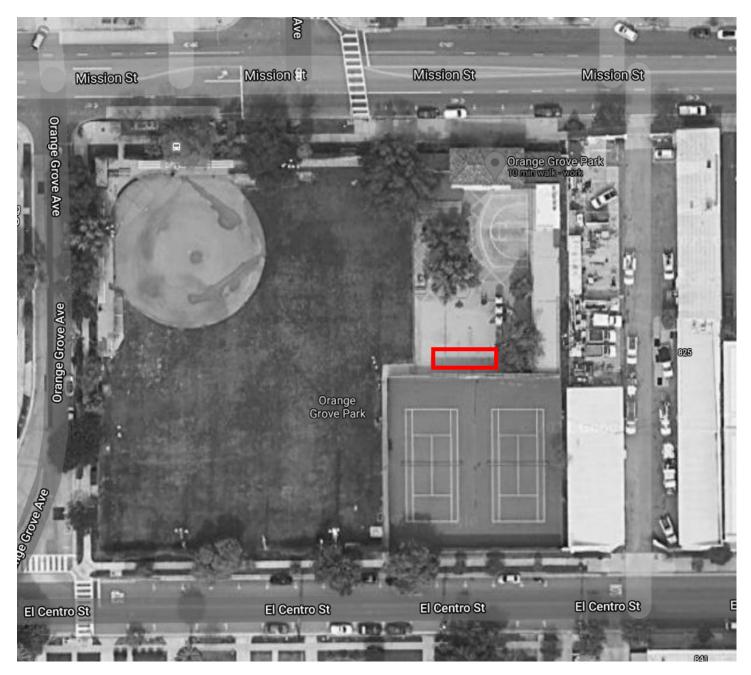
Light Blue: Langston Hughs and James Baldwin sit at a typewriter.



Symbolism in the mural (from left to right): Drum, Records: music by Black musicians, Trumpet, Banjo: Invented by Black People, I am a man: from the Memphis sanitation strike, Pride Flag: Represents intersectionality and inclusivity, Books written Black authors, Broken Cage and Bird: Represents Maya Angelou, and Empty figure: Interactive aspect of the mural; You would stand in that spot to be apart of the mural



Proposed Mural Location



The proposed mural dimensions are 66 ft by 7.5 ft, start at the gate into the playground on the right. The wall is visible from Orange Grove Avenue as someone drives south, and also has proximity to families at the playground or sports games/practices. The site is also pedestrian-friendly, which accommodates the interactive component of our design.

Proposed Development Plan

Development Schedule

All time projections are estimates and can vary widely depending on the number of active volunteers. Based on the following plan the mural can be finished in approx. 70 days (420-560 Hours) and assumes no more than 90 business days as a reasonable amount of time for completion.

Community Involvement and Volunteers:

Based on suggestions and requests made by the SPPAC to incorporate more community engagement and a sense of collective ownership of the mural, we propose efforts be made to solicit volunteers from SPHS, local organizations, businesses, and community members. A calendar, work schedule and a place for volunteers to sign up can be created along with volunteer eligibility requirements.

Although some consistency of volunteers is helpful and preferred, it is not necessary. The stages of creation for the mural have been broken down such that large portions of the mural can be completed under the direction of the artist by any person (capable of using a paint roller and paintbrush) regardless of artistic experience or prowess, and provide an opportunity for participation to a broader section of the community. However, completion of some stages of the mural would require volunteers to have some artistic and painting experience.

For the sake of safety, space, delegation efficiency, and out of respect for the time of the volunteers it is suggested no more than 7 volunteers be working at one time. References, all necessary supplies, and clear detailed instructions will be provided to all volunteers.

Volunteer eligibility requirements will need to be determined including: prioritizing volunteers from certain organizations SPABC would like to work with (SPHS students for example), age as it pertains to labor and safety laws, physical capabilities in regards to work requirements such as ability to lift and wield a paint roller, and artistic skill and experience as it pertains to stages that require it.

Phases for Completion:

All time estimates are rough approximations.

"Day" refers to 6-8 hours. "Week" refers to 5-7 days

Phase 1: Preparation and Background (approx. 1 week)

- Wall to be power washed and base coat applied (1 day, 5-7 volunteers)
- Background colors applied and blended with rollers and paint sprayers (2-3 days, 5-7 volunteers)
- Chalk line grid measured and applied (less than 1 day, 3 volunteers)

Phase 2: Mid-ground Large Portraits (approx. 3-4 weeks)

- Large Background portraits outline drawn onto wall (3-4 days 1-3 volunteers with art experience.)
- Base colors for portraits applied (1-1.5 weeks, 1-5 volunteers with some art experience)
- Highlights, details and refinement of large portraits (1-2 weeks, 1-3 volunteers with art experience)

Phase 3: Drop Shadows and Foreground Figures, (approx. 4-5 weeks)

• Re-apply chalk grid sketch out shadow shapes (1 day, 3-5 volunteers)

- Fill in shadow shapes (1 day 2-3 volunteers with art experience)
- Re-apply grid, sketch out foreground figures (1 week, 1-3 volunteers with art experience)
- Base colors for figures (3-5 days, 5-7 volunteers)
- Shadows and faces for figures (1-2 weeks 1-3 volunteers with art experience)
- Details and finishing touches (1 week, 1-3 volunteers with art experience)

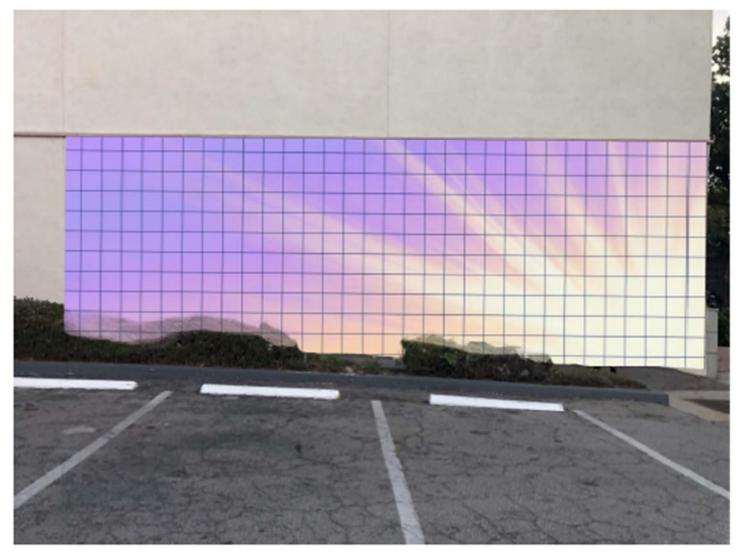
Phase 4: Final Cleaning and Protective Coating.

• Wall to be gently cleaned upon completion and 2 coats of Protective coating applied. Can be done by volunteers using sprayers or professional mural conservators can be hired to apply the final coat. Resource for conservators: https://sparcinla.org/muralshield/ conservators can also be called in for potential graffiti removal.

The artist will do all color mixing, provide a color guide and all paint cans and cups will be clearly labeled. Color samples along with a numbered color map will be kept and saved for any potential future repairs and need for color matching.

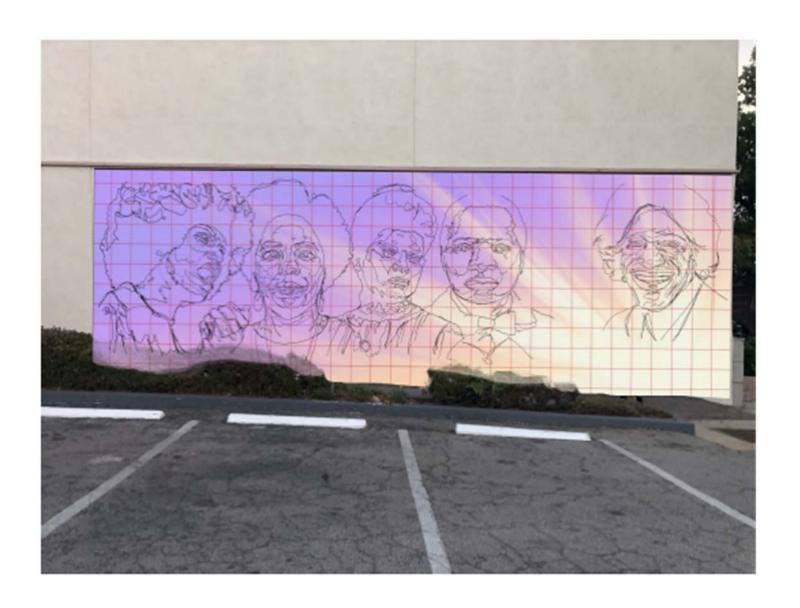
SAMPLES: (these samples still have the background of our original location, City Hall, and the original design, which are no longer current)

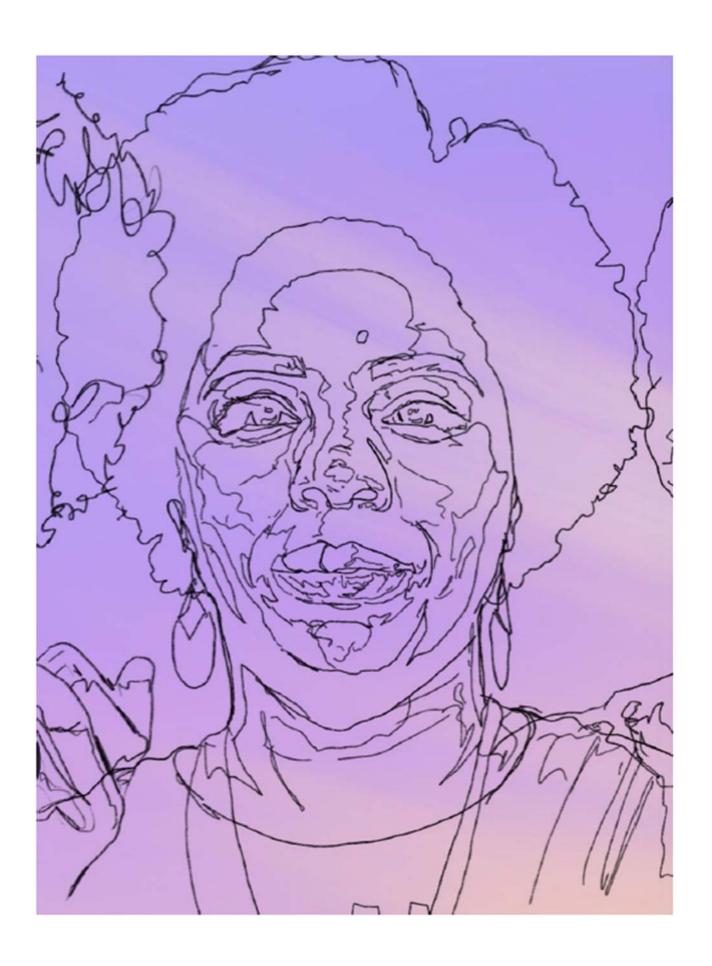
Phase 1:

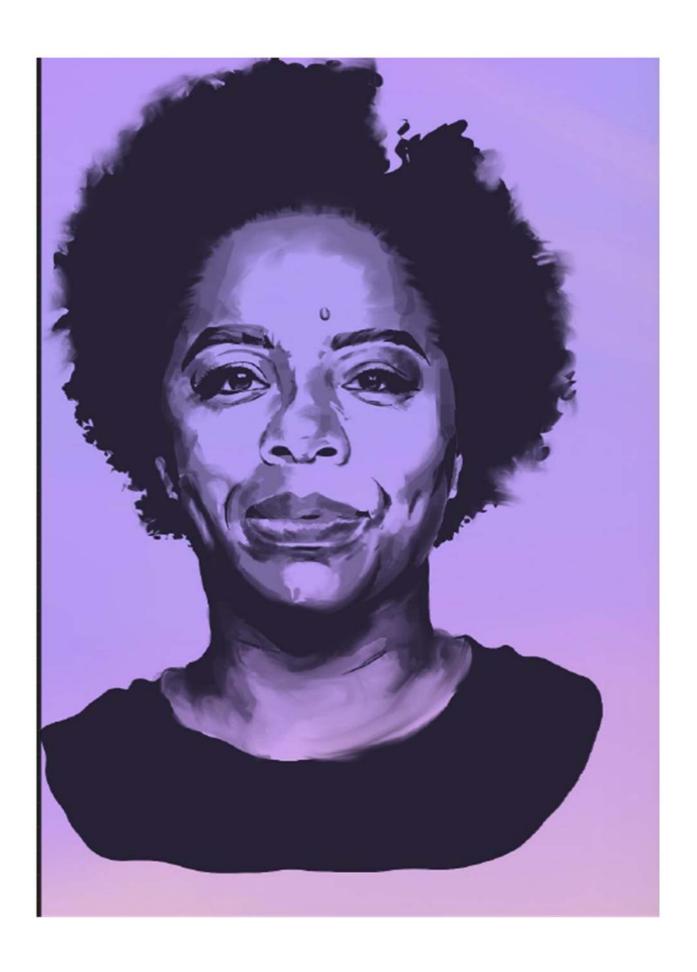


Phase 2:

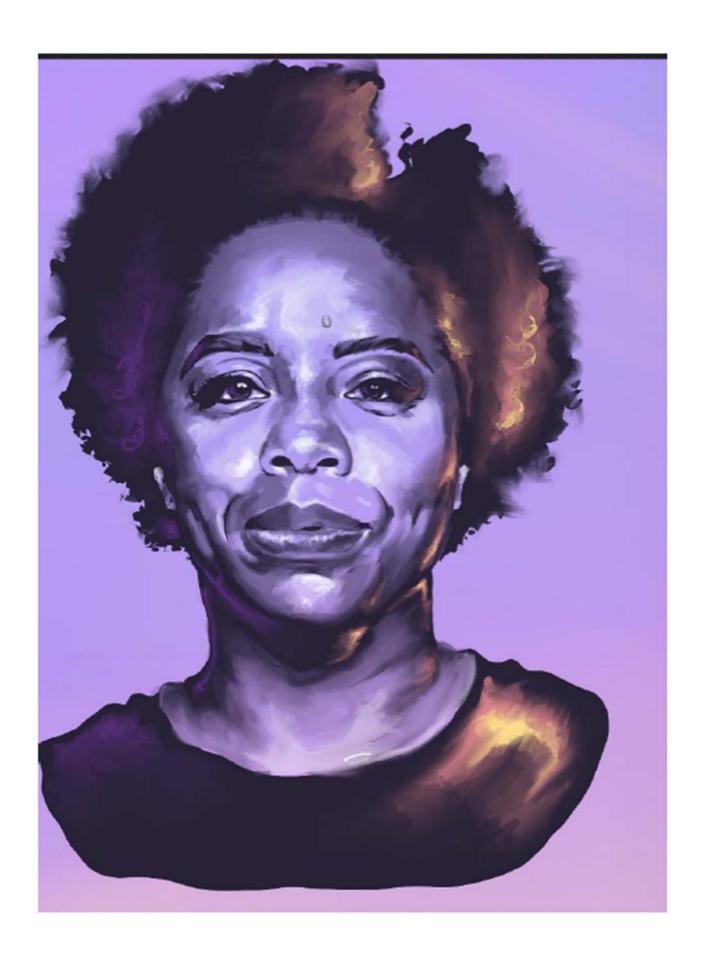












Phase 3:







Cost Estimate/Budget

l cos	st estimate:	\$15,000
, β	Artist labor	\$5,752
• N	Mural design creation	\$2,500
	Mural shield protective coating service by Social and Public Arts Resource Center (SPARC):	\$4,288
• Т	Total supply cost:	\$2,460
	Гах:	\$213
	Supply subtotal:	\$2,2
	Awning or Umbrella for shade-	\$150-\$2
	L day Power washer rental-	\$100
	Chalk line and chalk sticks and powder-	\$30
	Greco Magnum project paint sprayer-	\$225
	Paint rollers and extensions-	\$100
-	painters tape, Assorted Brushes, mixing cups, buckets,	4
	Printed references-	\$50
C	, ,	\$100-\$2
	2 qt burnt umber-	\$32
C	1 ,	\$32
	2 qt raw sienna-	\$32
C	•	\$32
C	1 , 3	\$32
C	1 3	\$32
C	3 17	\$92
C		\$75
C	,	\$109
C		\$50
C	2 qt yellow green-	\$50
C	2 gal light yellow-	\$250
C	o 1 gal purple	\$92
C	2 gal Dioxazine Purple	\$75
C	2 gal Titanium white	\$116
C	1 gal Carbon black	\$58
C	1 gal paynes grey	\$58
(Golden high quality artist grade exterior acrylic mural paint in assorted colors:	
2	2 gal Ronan acrylic basecoat primer white-	\$200

Artwork Maintenance Plan

In regards to the on-going maintenance of the mural, MuralShield only needs to be reapplied every 7-10 years. If the mural is vandalized, the anti-graffiti coating will allow the graffiti to be removed and then the anti-graffiti coating would

need to be reapplied to that area. Estimates for graffiti removals are case-by-case depending on the level of damage, type of paint used, etc. But if you can send us a photo of the vandalism, we can assess damage and put together an estimate. Our technicians can typically perform the graffiti removal and re-coating services within a week of the assessment.

For small scale repairs that might not require our technicians to come out, you can use our Graffiti Safewipes. To remove unwanted marks from your mural, use a 1g bucket of water and a towel. Always test in a small area before using in a large area. Using gloves, tear open a pouch of Safewipes and scrub the affected area. Once dissolved, rinse the area with a wet towel and reapply World's Best Graffiti Coating with a brush, sprayer, or roller.

Wall to be gently cleaned upon completion and 2 coats of Protective coating applied. Can be done by volunteers using sprayers or professional mural conservators can be hired to apply the final coat. Resource for conservators: https://sparcinla.org/muralshield/ conservators can also be called in for potential graffiti removal.

Artist Resume

(please see attached)

To: Cat Flores, Lulu Talesnick, Khalil Murdock, Noah Kuhn, Maya Turun, and the other members of the SPHS Anti-Bias Club,

My name is Zach Brown. I'm a 34 year old artist, teacher, and activist living here in Los Angeles, and I would like to submit myself for consideration for your Black Lives Matter mural project. Your call for a mural artist perfectly aligns with my goals to create profound public works of art that fuel the momentum of this movement, incite conversation, inspire, activate, empower and resonate with hope. As a person of mixed race and as a Black man living in America, the Movement for Black Lives is a movement that is important and deeply personal to me. In 2014 I painted a memorial portrait mural of Kendrec McDade for his mother. This year I've done two BLM murals, one temporary in Hollywood and one permanent in South LA. All projects were done free of charge and paid for out of my own pocket. I'm passionate about the cause and committed to utilizing my skills as an artist to further the movement. If chosen for this project I will treat the work we create together with love, reverence, and care, because I have seen first hand the power that art can have on those who have suffered loss at the hands of police brutality.

I am passionate about what I do and hold the conviction that the creation of art is vital to the progress of anti-racist work, the social evolution of our country and even the survival of our species. I've worked on a variety of artistic projects including 2 public art works projects for the cities of Glendale and Montrose. I have years of experience painting professional stage sets for theatrical productions and working as a freelance portrait artist. I've had the honor of being an invited guest artist at The California African American Museum to perform and paint live portraits for their MLK Day celebrations. From years of experience working as a freelance artist and with designers on major theatrical productions, I thrive in a collaborative process. I strive for clarity and understanding so that I can facilitate the realization of a unified vision, and I prioritize the intention of the work above my own personal sense of aesthetic. Having painted large scale sets and backdrops I'm accustomed to working under restricted site conditions, strict technical constraints, materials requirements, and tight deadlines. This project represents a big opportunity for me to achieve a life goal of having permanent large-scale public art work of social importance.

Aside from being an accomplished visual artist I am also a seasoned teacher with more than 15 years experience in arts education. I currently work with and hold the title of Master Teaching Artist at the Unusual Suspects Theatre Company, which is a non-profit organization that provides arts education for incarcerated teens as well as families in underserved communities of color. For 10 years it's been my job to work with groups of kids to facilitate the creation of full stage productions, from the ideation and writing of a script, all the way to production design, rehearsal and performance within 12 weeks. A strength that I bring to this project is the ability to lead a team and provide space for collaborative creation, amplifying voices and cultivating an environment of safety, dignity and belonging for art to happen organically with purpose and power. My goal will be to guide the creation of a mural that everyone involved will feel ownership of. I also offer my expertise as an artist and a designer as an opportunity for learning and mentorship during the process to any interested student.

Some of the ideas and inspirations behind my submission design:

- 1. **Photo realism.** Going beyond simple abstraction and striving to create a true likeness of these figures in a way that is breathtaking and awe-inspiring.
- 2. Playing with shadow and dimension to create an illusionary effect that makes it appear as though parts of the mural are coming out into the real world. I am experienced in creating visual illusions of depth and dimension that play with the viewer in a fun and exciting way, and entice a second look. I think this can be exceptionally effective in a mural of this kind that is meant to provoke and activate. It's one thing to see a painting of MLK, it's another to feel as though he's walking towards you, calling you to action.

- 3. Creating narrative and movement with a still image. I am inspired by work that has a sense of motion and life so real that when you look at it you can almost hear it. I think art should tell a story. My aim is to create a mural that transcends a passive still memory of history and instead portrays an active moment of ongoing progress.
- 4. Creating a piece of art that invites the viewer to actively participate in it. I feel this project should go beyond a design that is simply pleasing to look at but rather should elicit a very real and tangible reaction. My idea is to paint these figures in a line to scale, and to leave space at the end of the line where the viewer is invited to stand and become a part of this scene. A chance to stand shoulder to shoulder with Malcom X and Harriet Tubman, and be reminded that we belong amongst these titans of Black excellence. In the brightest spot of the piece, surrounded by the bright rays of the rising sun, stands the hope for our future: You. And anyone else that takes up the mantle to continue this work. Anyone simply walking by the image becomes a part of the piece to the outside observer. This calls on the observer not only to see the power and potential in themselves, but the power and potential in others, even those who would actively resist. This open space allows a piece that portrays exclusively Black people to resonate with a sense of unity to anyone who sees it. And unity, perhaps more than anything, is what we desperately need right now.
- 5. Finally, a design like this allows us to include as many figures as you'd like, regardless of when they lived or what they were known for, together in a way that feels natural and powerful. We can include leaders of the movement alive today, and ordinary people and protesters of past and present. The blank space represents the future. I want to create an image that allows us to fold time in on itself and recognize that when we march, we march with all those that came before us and all those that will come after us.

Though my submission is merely a rough draft, I encourage you to look at it further and see if you can recognize each of the figures that I've included in this mock up. I also thought we could perhaps include some of your current fellow students in the piece as well.

I do all my design and draft work digitally, which makes the process of redesign and editing very easy and fast, allowing us to explore almost any idea. We could try different colors, compositional arrangements, and even see what it looks like right on the wall, all with the click of a button. I work very simply with no hightech, expensive or hazardous equipment. A measuring tape, chalk line, scaffolding, tarps, shade, brushes, rollers, paint and some good music is all that I require to do my work. I am committed to keeping this mural under budget so that, after supply and labor costs, any excess funds might be donated to a cause of your choosing.

As an artist I feel it is my responsibility to use my skills in the service of my community, to create images and tell stories that provoke thought, inspire action, and expand our capacity for empathy and understanding. We must use every tool and every gift at our disposal in the fight for Black liberation and social justice. I would be honored and grateful to share my gifts in the service of your community, and to support and amplify your voices and your message in this movement.

Regardless of your decision, I would like to express my deepest gratitude to you for taking on this work. I am inspired and impressed by your efforts and contributions to the movement. You are the hope for our present and our future, and I want to encourage you to continue the fight knowing that you have the power to change the world. Thank you for your consideration.

Peace and Love, Zach

"It is the role of the artist to make the revolution irresistible" - Toni Cade Bambara

6218 Monterey Rd #3 Los Angeles CA, 90042

(817)914-3439

ZachBArtstudio@gmail.com

Website: www.ZachBArt.com
Instagram: art_on_my_sleeve

Zach Brown

ARTIST PROFILE

34 year old Los Angeles based visual, performing and teaching artist. 16 years experience mural creation, theatrical set design and scenic painting, illustration, storyboard, portraiture, character design, and live painting performance. 12 years experience in arts instruction and curriculum development.

EXPERIENCE

Public Artworks

- BLM mural with support from Kensignton Caterers, 2020 (1300 W. 24th St.)
- City of Montrose Beyond the Box Project, 2016 (2256 Montrose Ave.)
- City of Glendale Beyond the Box project, 2015 (100S. Artsakh Ave.)

Theatrical Set Design / Scenic Painting

- Illyrian Players Theatre Co.
 Set Designer / Lead Painter (2014-present)
- Theatre of Note
 - Master Carpenter (2019)
- Hollywood Fringe Festival
 - Set Designer / Lead Painter (2016-2019)
- Escape Room LA
 - Set Designer / Lead Painter (2017)
- Sacred Fools Theatre Co.
 - Set Painter (2014-2016)
- Encore Entertainers and Rentals
 Set Designer / Lead Painter (2011-2014)

Teaching

- The Unusual Suspects Theatre Co.
 Master Teaching Artist(2010-present)
- Paint-Nite
 - Master Teaching Artist 2014-present)
- Monart School of Art
 Teaching Artist (2007-2010)

Volunteer Work / Activism

• Arts for Incarcerated Youth Network

Leading interdisciplinary focus groups to develop strategies to dismantle to school to prison pipeline (2017- present)

• The Good Shepherd Shelter

Volunteer program coordinator of arts education program and Teaching Artist (2017-2019)

• Virginia Ave. Project

Volunteer Master Teaching Artist (2015-2016)

• NOHO/Chinatown Senior Artist colony

Volunteer Art Instructor for senior residents(2012-2015)

• Equality California

Fundraiser and street canvasser for marriage equality (2010-2011)

EDUCATION

Marymount Manhattan College - New York City, NY

2005 Major in Theatre Arts

Gnomon School of Visual Arts - Hollywood, CA

2019 Foundation in Art and Design Program

AWARDS

2017 Gala Honoree for the Unusual Suspects Theatre Co.

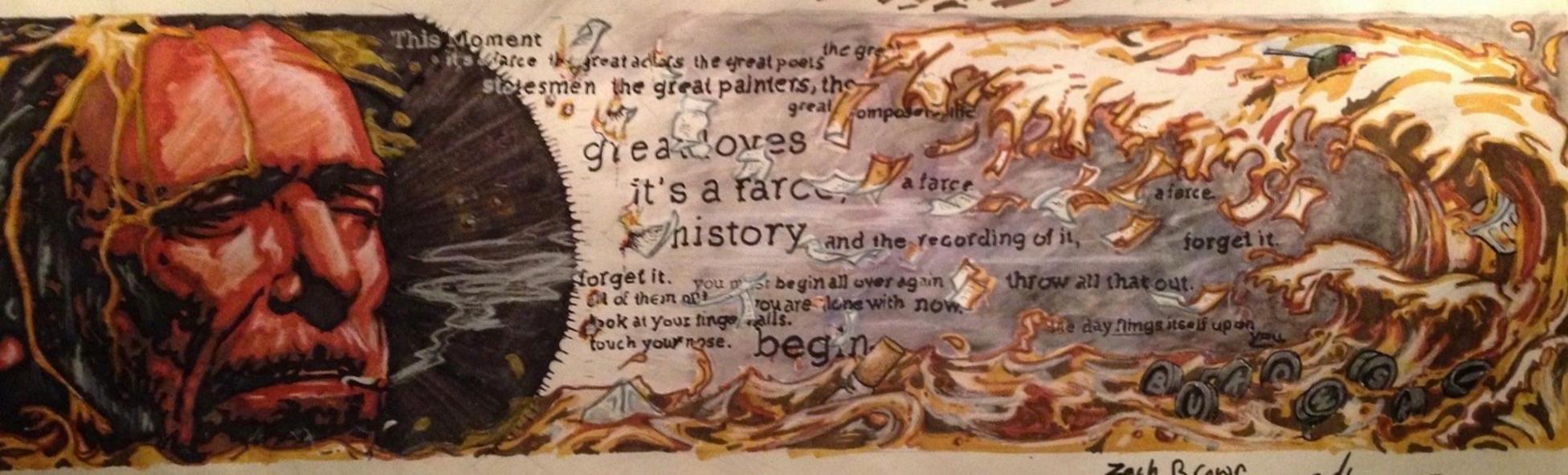
ARTICLES

www.honeyhandsmag.com/post/a-reflection-on-mural-art























Public Arts Commission Agenda Report

DATE: September 22, 2021

TO: Public Arts Commission

FROM: Margaret Lin, Manager of Long Range Planning and Economic Development

SUBJECT: Civic Center Art Gallery Budget

Recommendation

It is recommended that the Commission discuss programming options for the Civic Center Art Gallery and make a recommendation to the City Manager and City Council.

Discussion

In 2019, the City closed its facilities, including the Civic Center Art Gallery, in response to the COVID-19 pandemic. In June 2021, the City began to reopen certain facilities in accordance with public health guidelines. On June 16, 2021, the City Council adopted the Fiscal Year 2021-22 budget, which included \$25,000 for the Civic Center Art Gallery.

The Civic Center Art Gallery is comprised of the following area:

- Gallery Area A 36 linear feet in the entryway corridor on the first floor at City Hall
- Gallery Area B 24 linear feet in the elevator lobby on the first floor at City Hall
- Gallery Area C 85 linear feet in the hallway on the second floor at City Hall
- Gallery Area D 3,000 square feet in the courtyard at City Hall

The current Los Angeles County Public Health Order "...allows persons to engage in all permitted activities, as defined by the Order, but requires that persons practice Social (Physical) Distancing, at all times while out in public and wear a cloth face covering over both the nose and mouth when in or likely to be in contact with others..." Staff will continue to monitor the recent increase in infection rates and changes with the pandemic.

In order to ensure the health and safety of the public the Commission may consider the following alternatives to opening the Civic Center Art Gallery:

- Reopen the Civic Center Art Gallery in accordance with the County Public Health Order
- Limit the Civic Center Art Gallery to the City Hall Courtyard
- Alternative public art programming:
 - o City's cable/YouTube channels

Next Steps

- Issue Request for Proposals
- Evaluate Proposals and Provide Recommendations

Background

In July 2018, then City Manager DeWolfe executed a Professional Services Agreement (PSA) with the South Pasadena Arts Council (SPARC) to develop and implement the Civic Center Art Gallery. In July 2019, staff released a RFP for a consultant to manage, curate, and install exhibits in the Civic Center Art Gallery for Fiscal Year 2019-20. In October 2019, then City Manager DeWolfe executed a PSA with 11:11 A Collaborative Collective to curate the Civic Center Art Gallery.

Public Notification of Agenda Item

The public was made aware that this item was to be considered this evening by virtue of its inclusion on the legally publicly noticed agenda, posting of the same agenda and reports on the City's website.



Public Arts Commission Agenda Report

ITEM NO.	
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DATE: September 22, 2021

TO: Public Arts Commission

FROM: Margaret Lin, Manager of Long Range Planning and Economic Development

SUBJECT: Resolution of Diversity and Inclusivity

Recommendation

Review and discuss the options for hosting a community forum to discuss the types of artwork that would be representative of the community and its interests.

Discussion

The City's resolution of diversity and inclusivity reaffirms that public policy of the City to be inclusive and to respect the inherent worth of every person, without regard to a person's race, color, religion, national origin, sex, gender identity, immigration status, disability, housing status, economic status, political affiliation, or cultural practices. Acts of discrimination and crimes motivated by hatred toward a person's affiliation with any protected classification, their viewpoint or its expression have no place in our community and will not be tolerated by the City.

A public forum would provide staff and the Commission with a better understanding of the types of artwork that would be representative of the community and its interests. Due to the current status of the pandemic the Commission may want to consider the following options:

- Hybrid (in-person and virtual) community meeting
- Online survey or suggestions form

Background

On December 21, 2016, the City Council adopted a resolution affirming the City's commitment to diversity and inclusivity. On August 5, 2020, the City Council approved Resolution 7673 reaffirming the City's commitment to diversity and to safeguarding the civil rights, safety and dignity of all residents. During the April 28, 2021, meeting the Commission reviewed the City's resolution of diversity and inclusivity and discussed the possibility of hosting a community forum to discuss what types of artwork the community would be interested in seeing.

Public Notification of Agenda Item

The public was made aware that this item was to be considered this evening by virtue of its inclusion on the legally publicly noticed agenda, posting of the same agenda and reports on the City's website.

Attachment: Resolution of Diversity and Inclusivity

RESOLUTION NO. 7673

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SOUTH PASADENA, CALIFORNIA, AFFIRMING THE CITY OF SOUTH PASADENA'S COMMITMENT TO DIVERSITY AND TO SAFEGUARDING THE CIVIL RIGHTS, SAFETY AND DIGNITY OF ALL OF OUR RESIDENTS

WHEREAS, on December 21, 2016, the City adopted Resolution 7491, asserting the City of South Pasadena belief that diversity of backgrounds, perspectives, and experiences of the American people – native and immigrant – makes our nation, communities, bonds between neighbors, and economies richer and stronger; and

WHEREAS, the City of South Pasadena supports citizens' rights under the First Amendment to peacefully protest and to express their viewpoint, without fear of reprisal; and

WHEREAS, the City of South Pasadena will not tolerate hate crimes of any kind, including, but not limited to, actions taken to repress or intimidate the expression of the viewpoints of others; and

WHEREAS, the City of South Pasadena does not tolerate hate crimes, harassment, or assault, and believes each person is naturally and legally entitled to live a life without harassment, discrimination, persecution, or assault, whether perpetrated by individuals, groups, businesses, or governments; and

WHEREAS, the City of South Pasadena will oppose any attempts to undermine the safety, security, and rights of members of our community and will work proactively to ensure the rights and privileges of everyone in the City, regardless of race, ethnicity, religion, country of birth, immigration status, disability, gender, sexual orientation, or gender identity; and

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SOUTH PASADENA, CALIFORNIA, DOES RESOLVE, DECLARE, DETERMINE AND ORDER AS FOLLOWS:

SECTION 1. The City of South Pasadena reaffirms the public policy of the City to be inclusive and to respect the inherent worth of every person, without regard to a person's race, color, religion, national origin, sex, gender identity, immigration status, disability, housing status, economic status, political affiliation, or cultural practices. Acts of discrimination and crimes motivated by hatred toward a person's affiliation with any protected classification, their viewpoint or its expression have no place in our community and will not be tolerated by the City.

SECTION 2. The City Clerk of the City of South Pasadena shall certify to the passage and adoption of this resolution and its approval by the City Council and shall cause the same to be listed in the records of the City.

PASSED, APPROVED AND ADOPTED ON this 5th day of August, 2020.

Robert S. Joe —975EDBC2431E4C9 Robert Joe, Mayor

ATTEST:

APPROVED AS TO FORM:

Teresa L. Highsmith Evelyn G. Zneimer, Esq.

Evelyn G. Zneimer, City Clerk (seal)

Teresa L. Highsmith, City Attorney

I HEREBY CERTIFY the foregoing resolution was duly adopted by the City Council of the City of South Pasadena, California, at a regular meeting held on the 5th day of August, 2020, by the following vote:

AYES: Cacciotti, Khubesrian, Schneider, Mahmud, and Mayor Joe

NOES: None

ABSENT: None

ABSTAINED: None

Evelyn G. Zneimer, Esq.

Evelyn G. Zneimer, City Clerk

(seal)

MINUTES OF THE REGULAR MEETING OF THE PUBLIC ART COMMISSION OF THE CITY OF SOUTH PASADENA CONVENED THIS 28th DAY OF JULY 2021 6:30 P.M. CITY COUNCIL CHAMBERS 1414 MISSION STREET

CALL TO ORDER/ROLL CALL	The meeting of the Public Art Commission (Commission) was convened at 6:30 P.M. Commissioners present: Annalee Andres, Steven Wong, and Jeffrey Burke Commissioner absent: Phung Hyunh (Chair) and Kris Kuramitsu (Vice-Chair) Council Liaison absent: Michael Cacciotti Staff present: Arminé Chaparyan, City Manager, Margaret Lin, Manager of Long Range Planning and Economic Development, and Andrew Jared, Assistant City Attorney
APPROVAL OF AGENDA	Unanimously approved (3 ayes, 0 noes, 2 absent)
PUBLIC COMMENTS AND	Sandy Kitto, South Pasadena Arts Council, thanked the Commission
SUGGESTIONS (ITEMS NOT ON	for their support with the K-rail Art Project and presented them with
THE AGENDA)	a poster of the k-rail artwork. The Commissioners thanked SPARC
,	for their work and shared that they each enjoyed the project.
COMMUNICATIONS	
1. CITY COUNCIL LIAISON COMMENTS	None.
2. CITY MANAGER COMMUNICATIONS	City Manager Chaparyan thanked the Commission for their work and shared that the recruitment for the new Planning Director has already started along with additional recruitments to fill the current vacancies within the Planning Department. City Manager Chaparyan shared that she would be meeting with all of the commissions and is committed to getting to know the community. The Commission welcomed City Manager Chaparyan and expressed their interest in working with the City Manager. Commissioner Burke shared his interest in having the City proclaim itself as an artist friendly City and establishing programming for the City's cable channel.
3. COMMISSIONER COMMENTS	Commissioner Burke expressed that it was good to be back in person.
4. STAFF LIAISON COMMENTS	None.

ACTION/DISCUSSION ITEMS	
5. CIVIC CENTER ART GALLERY BUDGET	Manager Lin reported that the Fiscal Year 2021-2022 Budget includes \$25,000 for the Civic Center Art Gallery. Due to the pandemic the Commission could consider alternatives to opening the Civic Center Art Gallery.
	Commissioner Wong shared that the k-rail art project was a good use and that museums and galleries in Los Angeles County are open so it would be a good idea to hire a curator for the space. Commissioner Burke asked for an update regarding the cable channel and would like to conduct a survey to solicit the community's input on the types of artwork the community would like to see. Commissioner Andres also shared that she enjoyed the k-rail art project. Commissioner Burke recommended that the item be continued to the next month so that the other commissioners could provide their input.
6. DIVERSITY, EQUITY, AND INCLUSION	The Commission recommended that this item be continued to next month so that Chair Huynh could provide input on the item.
CONSENT ITEMS	
7. JUNE 23, 2021 MEETING MINUTES	Commissioner Burke requested that an item be brought back for a future meeting regarding the City's Cable Channel and a draft Artist Friendly Proclamation. Commissioner Andres moved to approve the minutes and Commissioner Wong seconded the motion. Unanimously approved (3 ayes, 0 noes, 2 absent)
ADJOURNMENT	By consensus, the Commission adjourned the meeting at 7:14 P.M.