



**Minutes of the Meeting of the South Pasadena Tournament of
Roses Committee
Meeting convened January 10th, 2023, 7:00pm**

Chairperson, Brant Dunlap called the meeting to order on January 10th, 2022 at 7:071 pm.

Pledge of Allegiance.

Roll Call:

- **Committee Members Present:**

- Janet Benjamin
- Rob Benjamin
- Brant Dunlap
- Courtney Dunlap
- Sandy Fielding
- Steve Fillingham
- Leland Glauz
- James Jontz (zoom)
- Wende Lee (zoom)
- Chris Metcalf
- Alan Vlacich

- **Committee Members Absent:**

- Lary Chiles (NV)
- Bill Cullinane (NV)
- Sara Cullinane (NV)
- Bill Glazier (NV)
- Sharon Mitchel (NV)

- **Council Liaison Present:**

- Evelyn Zneimer

- **City Staff Liaison Present:**

- Sheila Pautsch

Public Comments: Ed Donnelly shared a 'Congratulations!' to our committee on our award winning float.

City Council Chair Communication: Evelyn said the survey was finished last week, she spoke to the team. They are asking for three weeks to be able to purchase a Title and get all the legal issues taken care of. Hopefully middle of February we will have a planning meeting with more information and next steps. Evelyn confirmed she is back for another year as our liaison.

Staff Liaison Communications: Sheila let us know she will be retiring in a year and a half from now. Lucy Hakobian is back as the Community Services Deputy Director and she welcomed her



**Minutes of the Meeting of the South Pasadena Tournament of
Roses Committee
Meeting convened January 10th, 2023, 7:00pm**

to our meeting. She will most likely take over as our liaison once Sheila retires. Melissa Snyder who is in charge of the Senior Center may also be around with Lucy so she was introduced as well.

Comments from the Chairperson: Brant shared how excited we are that Evelyn is going to continue to be our City Council Liaison. This is the first time we have received the Bob Hope Humor award, a huge accomplishment for a self-built. Diane did a great job driving, she drove slow for the TV corner, and we got 51 seconds of airtime, wow! Rob did a great job supporting Diane for a smooth ride down the route. Our riders Carrie, Tara & Lindsey did a great job. Their animation is a huge part of why we got the award we did, so thank you to the girls for being our riders. We had lots of new faces this year with construction and deco, they came multiple days not just a 1 and done which is hopefully a great sign for our growth. We have not seen this many new faces stick around, so great job to those teams. A huge 'Thank you' to Evelyn for representing us and helping us in all the ways that she has and continues to do. Sheila also has been a huge asset for us this year, making things happen for us with War Memorial building use. A shoutout to Wende and Laura Kiefer for a successful Crunch and online auction. Next week Brant shared that he has a wrap up meeting with Pasadena Tournament, to talk about post parade and comments about things they can improve on for next year. We have an opportunity to work in the Pasadena Show house again this year, Shannon ran it for us last year and has sent in an application for us to work. Just a reminder that every shift a volunteer works they send us a \$40 check, last year we got \$240. Sharron will send out an email soon with dates and information. We are still working on our end of the year volunteer thank you party. We are going to have it at the War Memorial Building so we can get more people to come and use it to hope to get people excited for 2024 and have them come back. For those of you who don't know Ed Donnelly, he will be nominated next month to be our new President. Brant shared that this is his last meeting in person as he will be out of town next month. He is immensely proud of what we have accomplished the last 3 years.

Motion to approve the Minutes from December: Brant made a correction, he did not attend the Drivers dinner last month as mentioned. Motion for approval with the amendment by Sandy Fielding, second by Janet Benjamin. All in favor, motion approved.

Financial Report: Sandy reported our checking has \$11,989. Our 501 checking has \$126,493 and savings \$92,624. Crunch and auction have a combined profit of \$63,445. The live auction was over \$12,000, online auction was \$31,783 and the silent auction was \$5,460. We had about \$9,000 in expenses. Sandy asked for receipts to have a category added to them so she can see more of what some of the bills are categorized under. No motion on this month's financials so that Sandy can get them finalized.



**Minutes of the Meeting of the South Pasadena Tournament of
Roses Committee
Meeting convened January 10th, 2023, 7:00pm**

Event & Site Report: James reported that the site is just being cleaned up and ready to go quiet for the next few months.

Design Report: James reported that we have received a few designs from social media submissions. He will be reaching out to and those on the design committee in the next day or so.

Construction Report: Rob reported that we had a rather good year. There were a couple of things that we needed, and they made a difference, we purchased a new welder lead, and made stairs for on and off access. We also tried to build things that could come on and off float vs up on the float for deco. This method was really successful and a huge help for deco. We turned the engine around and had some challenges with our design at times. We had new volunteers this year that were great and they did whatever was asked, they made a difference for us this year and we really hope to see them come back. We had Corey and Lisa who were commuting from Perris, Pat saw an add in the South Pasadena Review, showed up and was there a lot, Fran and Mike put in so many hours this year. We had so many people who made this a successful float. Rob said he is very happy with our award-winning float. Steve commented he agreed with everything Rob shared. We had some great people and we wished they would have come more consistently so that is a goal for next year. Help is help and we take it whenever we can get it. Rob said we did deconstruction on Sunday and everything except the house is taken down. The next tear down day will be sent out via email soon.

Decoration Report: Janet thanked Sheila and Evelyn for getting us use of the basement, it made such a difference in our work flow. Janet is going to schedule Dr. Detail will be come and get the carpet cleaned. Janet said the decision to do 10am-10pm work days pre deco week was a huge help. Janet thanked construction for all their help with deco once they were done with construction things. We worked as one team this year and it was nice. The Hodson Family were so helpful with cleaning up the tent site on January 2nd. Leland did a great job as co-deco, we got some new deco connections that came back and hopefully they continue. Chris did a great job with the floral deck making it creative with fruit and veggies.

Crunch Party Report: Wende said it was the most successful flop she could have hoped for. She thanked her team for all the hard work. The intentions of a successful evening came from their hearts, but the community and committee support was really great to see. Sandy handled the centerpieces and the checkout process so thanks to her and her team. Chris's help with social media. Janet's support was great, Diane and Steve getting the lights done with James. The Marines that helped clean, Brant as online procurement, Sam for his auctioneering at the last minute. Lots of appreciation to everyone involved. She addressed the caterer issue and noted



**Minutes of the Meeting of the South Pasadena Tournament of
Roses Committee
Meeting convened January 10th, 2023, 7:00pm**

her and Brant are working on that. Sheila and Dom ran to Vons and bought out the whole deli case so that the last few tables could eat, thank you. We got some great support from Grocery Outlet, and she is hopeful they will be a great future support for us. The team will do it again, but they will each work on recruiting an assistant to each of them to see how it's done so when it's time to pass the baton they have experience. They will dive deeper into numbers shortly with Sandy.

Misc Fundraising Report: Nothing until See's Candy at Easter. Rummage sale possibly in May.

Publicity Report: Brant shared that Bill is trying to find a replacement for him for our committee. He is just working on other things and isn't going to be able to commit as much time anymore. He will support us with articles until he is done just give him the information.

Website Report: Brant shared that Janet will be working with Sara to work on the volunteer forms.

Social Media Report: Chris reported that our social media has exploded the last few weeks, we had over 20k hits on Facebook during deco week, and we gained about 200 followers. Instagram we are now over 1000 followers which is a great benchmark. Chris is looking into getting us a cellphone and a wifi hotspot for the site, he will have more information in a few months.

Nominations Report: Alan said we have nominations next month. We have about 6 people that might be interested in the VP position and others. They are going to get involved in some way even if they are not nominated for Chair positions. We have some people whom are interested in joining our committee, and they are well known around town. With them brings a new contact list for our future.

Meeting adjourned at 8:37 pm. The next meeting will be on Tuesday, January 10th, 2022 at 7:00pm.

Approved:  Date: 3-7-23

Committee Chairperson