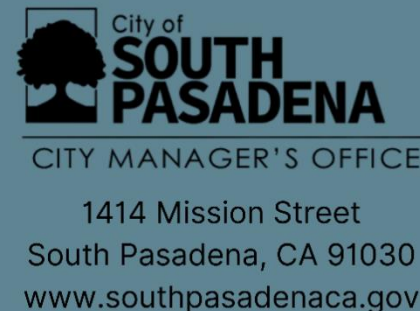




PRESS RELEASE



FOR IMMEDIATE RELEASE

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City of South Pasadena to Host a Business Resources Workshop for Local Business Community on March 19, 2024

South Pasadena (Calif.) - The South Pasadena Economic Development Division is excited to announce a Business Resources Workshop scheduled for March 19, 2024, from 8:30 a.m. to 10 a.m. The event will take place in the City Council Chambers, located at 1424 Mission Street in South Pasadena.

This workshop is tailored to meet the needs of local businesses, offering essential insights and resources to thrive in today's dynamic market. Presentations will be given by experts in our partner agencies, including the U.S. Small Business Administration, the Pasadena Small Business Development Center, and the Foothill Workforce Development Board. The presenters will delve into key areas including financial resources, talent acquisition, and strategies for business growth. Following the workshop, attendees can look forward to networking with the City's team and other local businesses. Light snacks and coffee will be provided during the workshop. To secure your spot or for any questions on this event, please RSVP by emailing business@southpasadenaca.gov.

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