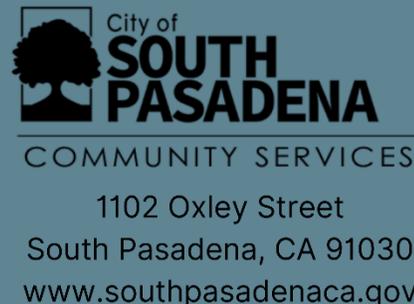




PRESS RELEASE



FOR IMMEDIATE RELEASE
June 8, 2023

Contact: Melissa Snyder, Community Services Supervisor
Phone: (626) 403-7380
Email: msnyder@southpasadenaca.gov

2023 4th of July Festival of Balloons

South Pasadena (Calif.) – The City of South Pasadena is pleased to announce the return of the 4th of July Festival of Balloons. This year's theme is *Red, White, and Blue - Bold Stripes, Bright Stars, and Brave Hearts Too.*

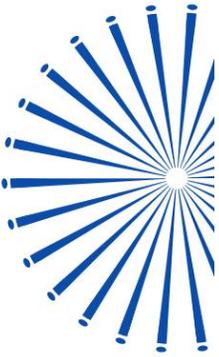
The activities for the July 4th Festival of Balloons will include the Kiwanis' Pancake Breakfast at the South Pasadena Fire Station at 7:00 a.m., located at 817 Mound Ave., South Pasadena. The Opening Ceremony for the parade will start at 10:30 a.m. at the South Pasadena Public Library Community Room, located at 1115 El Centro St., South Pasadena. The parade will then begin at 11:00 a.m. and travel from Diamond Avenue to Garfield Park where games and food will be available until 3:00 p.m. Garfield Park will also host a live concert from 12:00 p.m. to 2:00 p.m. featuring U.S. 99.

The day will conclude with fireworks at 9:00 p.m. at the South Pasadena High School Stadium, located at 1401 Fremont Ave., South Pasadena. Firework Show presale tickets will be available for purchase beginning Wednesday, June 14 for \$11.00 per person online at www.southpasadenaca.gov/events. Tickets purchased for the Firework Show on July 4 will be available for purchase online from 7:00 a.m. to 7:00

p.m. for \$13.00. Gates open at 7:00 p.m. Please bring a copy of your receipt and tickets to enter the stadium. Due to the field construction at the high school, seating for the fireworks will be on the bleachers only.

For those interested in participating in the parade, applications can be found online at www.southpasadenaca.gov/events. Deadline to submit an application is June 23. For more information, please contact the Community Services Department at (626) 403-7380 or by email at specialevents@southpasadenaca.gov.

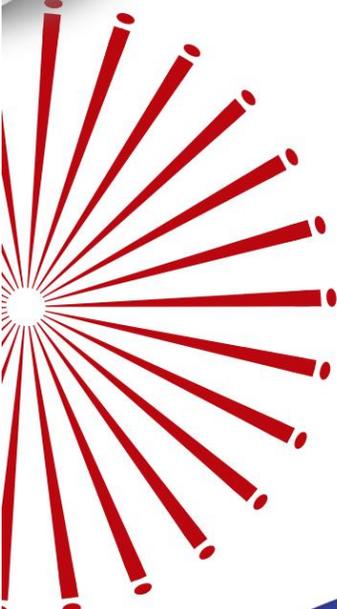
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4TH OF JULY



Red, White, and Blue
Bold Stripes, Bright Stars, and Brave Hearts Too



KIWANIS' PANCAKE BREAKFAST

LOCATION: South Pasadena Fire Station - 817 Mound Avenue | TIME: 7:00 a.m. to 11:00 a.m.

OPENING CEREMONY

LOCATION: South Pasadena Library Community Room - 1115 El Centro Street | TIME: 10:30 a.m.



PARADE

LOCATION: Mission Street, from Diamond Avenue to Garfield Park | TIME: 11:00 a.m.

PARTY IN THE PARK AND LIVE CONCERT

LOCATION: Garfield Park - 1000 Park Avenue | TIME: 12:00 p.m. to 3:00 p.m. | DETAILS: Games, food & live concert

FIREWORKS SHOW

LOCATION: South Pasadena High School - 1401 Fremont Avenue | TIME: 9:00 p.m. (Gates open at 7:00 p.m.) | PRE-SALE TICKETS: \$11 | SAME DAY TICKETS: \$13

NOTE: Seating will only be available in bleachers. Football field seating will be unavailable.

Scan the QR Code to purchase pre-sale tickets for the firework show!



For more information, contact the Community Services Department at (626) 403-7380 or at specialevents@southpasadenaca.gov

