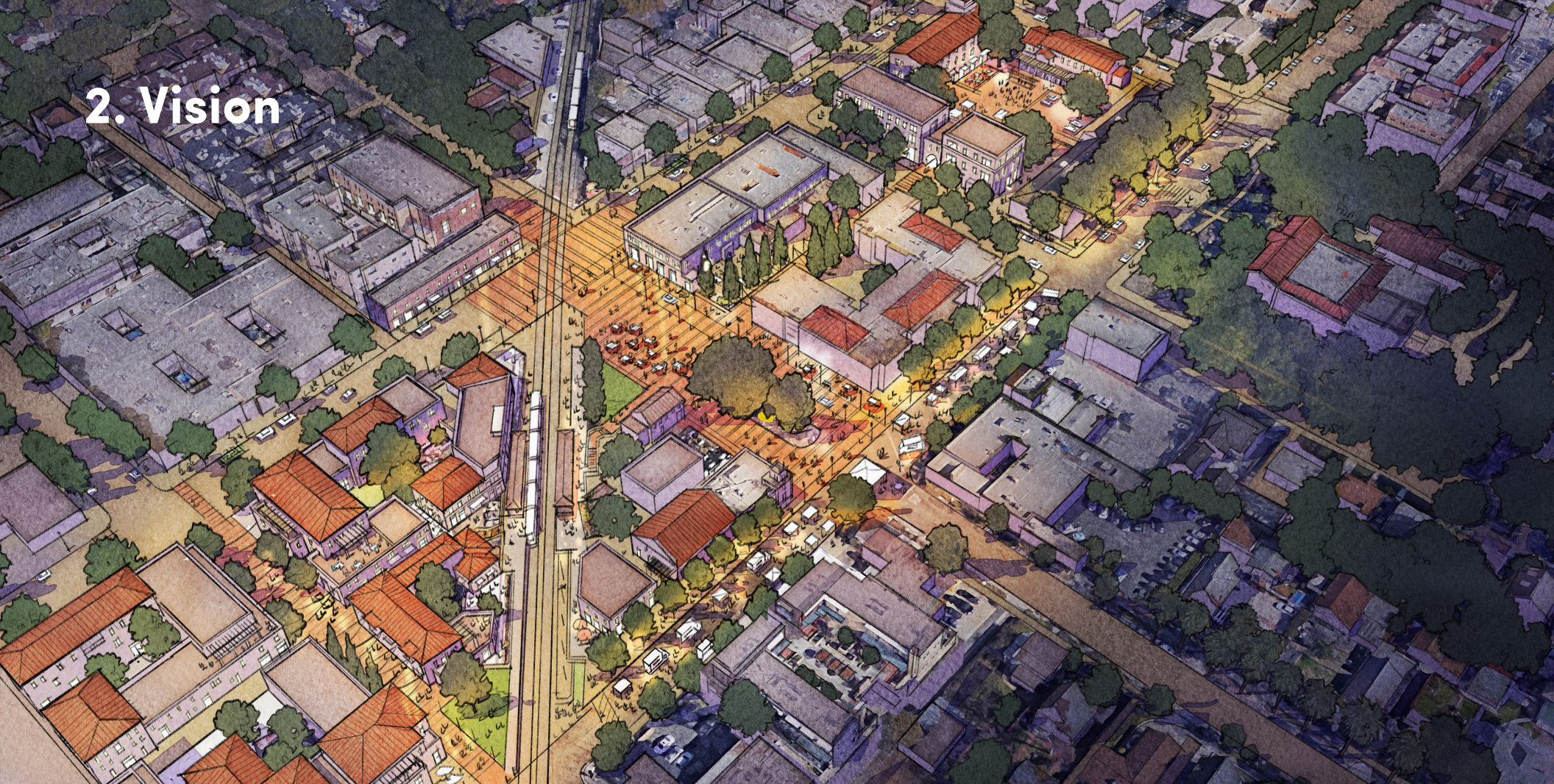


## 2. Vision



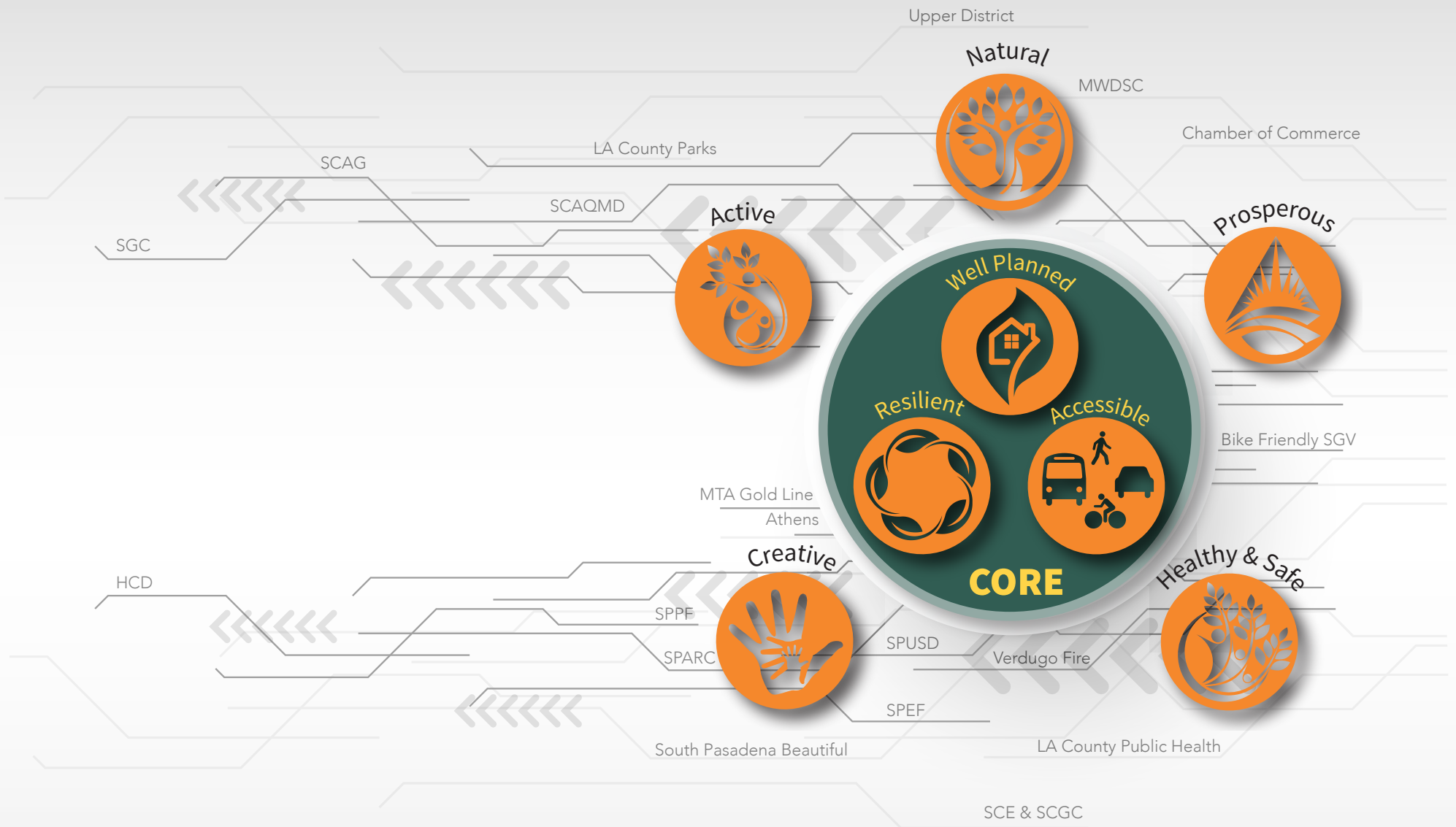
**The General Plan provides a bold, grand, and celebratory vision and a system-based framework for decision-making.**

The community visioning process, where residents, business owners, local institutions, and other stakeholders express ideas about the future of South Pasadena, offers a valuable additional voice to guide decision-making and influence development choices in South Pasadena. At the focus group meetings, community workshops, and during the 5-day community visioning charrette the community reviewed and discussed existing conditions, trends, and growth

options and through an iterative process developed consensus on areas of preservation and amount and location to direct new growth; guiding principle for developing goals, policies, and actions; and a physical master plan and form-based code for the Downtown area. As a result of the visioning process, the General Plan, Downtown Specific Plan and zoning and subdivision regulations can be tailored to match the community vision.

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**The central theme of the General Plan is to conserve the stable areas and reinvest wisely in the Downtown area, Ostrich Farm, and centers along Huntington Drive.**



A system-based framework identifies the interactions between different focuses of the General Plan and ensures the Plan delivers more than the sum of the parts. To shift the different parts of the Plan onto a resilient path requires a robust systems-approach that aligns city goals with other well funded public and private efforts; and looking

at the inter-relationships between all the goals that produce multiple benefits. This systems perspective to planning allows us to better manage the complex cause and effect relationships between social and ecological issues.

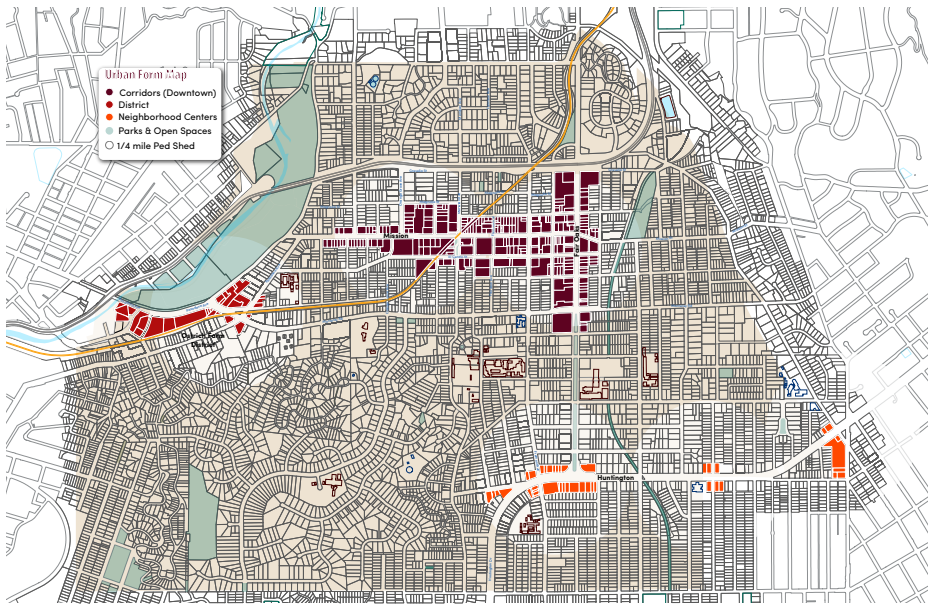


Figure A2.1. Urban Form Map. New growth will be directed to the Downtown area, Ostrich Farm, and centers along Huntington Drive.

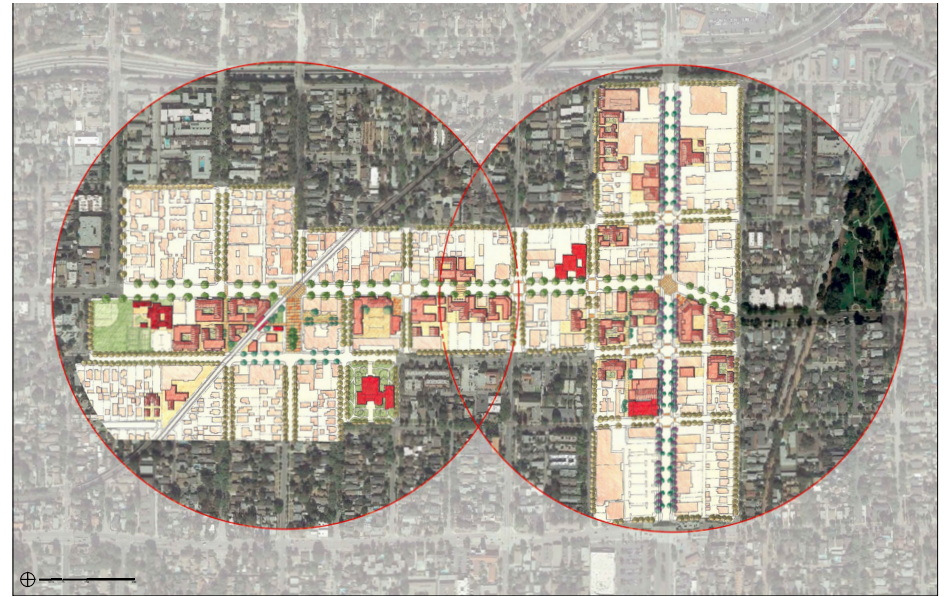


Figure A2.2. Downtown Illustrative Plan. Downtown vision is physically organized around enhancement of Mission and Fair Oaks as two great streets. Existing open spaces are stitched with new open spaces creating a rich tapestry of parks, plazas, enhanced alleys, parklets and street crossings.



The intersection of Fair Oaks Avenue & Mission Street is conceived as a pedestrian-friendly crossing and a visually attractive place with new infill buildings with a quality and character appropriate to enhancing this place.



To augment pedestrian activity and social interaction along Mission Street, and to provide more sidewalk space, the plan proposes a series of parklets that occupy the space of one parallel parking stall, and are designed as intimate places for outdoor seating and dining.



RIALTO

RIALTO RIALTO  
THE LEGEND 7:30  
House of Blues 9:00  
RIALTO RIALTO  
THE LEGEND 7:30  
House of Blues 9:00



## GUIDING PRINCIPLES

### Our Natural Community

Live in balance with our natural environment. Preserve the natural areas and increase quantity and access to open space.

### Our Prosperous Community

Attract and retain high value, high-wage jobs within the creative sector, diversify the local economy, promote and support local businesses, increase the local tax base to help fund vital public services.

### Our Well Planned Community

Direct new growth to the downtown area along Mission Street and Fair Oaks Avenue while protecting the stable residential areas from runaway growth. Develop clear and precise standards that offer predictable outcomes and processes. Encourage pedestrian-oriented mixed-use development, while providing new and enhancing existing public spaces and gathering places.

### Our Accessible Community

Provides safe access for all street users—pedestrians, cyclists, public transit users, and motorists—of all ages and abilities. Support an integrated multi-modal network and efficiently manage parking to support wider community goals.

### Our Resilient Community

Increase individual, institutional, and business capacity to survive, adapt to any chronic stress or acute shocks and be able to recover and thrive.

### Our Healthy Community

Create environments that encourage healthy lifestyles and maximize the opportunities for physical activity. Well-designed public and semi-public realm foster social interaction, and good programming can draw people out of their homes and into the community.

### Our Safe Community

Provide a safe environment for people of all ages, minimize threat to life and damage to structures, and increase awareness and be prepared for any emergency.

### Our Active Community

Add to and enhance our parks and open spaces to provide enriching recreational opportunities.

### Our Creative Community

Become a vibrant cultural center by weaving creative expressions into everyday life.

Left Image: Fair Oaks Avenue is envisioned to be configured as a grand double-tree lined street. It will be restriped to have four travel lanes, two bicycle lanes and parallel parking on both sides.

