



Standard Fleet
media@standardfleet.com

FOR IMMEDIATE RELEASE

Standard Fleet and UP.FIT Partner to Modernize Government Electric Vehicle Fleet Management

Innovating Public Safety: A Strategic Initiative to Enhance City and County Fleet Efficiency and Sustainability

San Francisco, Calif. – 16 July, 2024 – [Standard Fleet](#), an electric vehicle management technology developer, and [UP.FIT](#), an Unplugged Performance company focused on the upfitting of Tesla electric vehicles for fleet use, today announced a collaborative initiative designed to enhance government electric vehicle (EV) fleet management. This effort brings together UP.FIT's industry-leading expertise in customizing Teslas for specialty use with Standard Fleet's sophisticated fleet management software, aims to improve operational efficiency and support the environmental goals of government fleets including those managed by emergency responders and law enforcement.

"Our collaboration with UP.FIT aims to equip police departments with the tools they need for a smoother, more cost-effective fleet management experience," said David Hodge, Founder and CEO of Standard Fleet. "Integrating our software with UP.FIT's customized Tesla vehicles means we can offer a system that improves operational efficiency while supporting environmental goals."

"Our mission at UP.FIT is to simplify the adoption of electric fleets for first responders and fleet operators globally," said James Hedland, Fleet Director at UP.FIT. "Standard Fleet software gives operators complete control of the access, charging, maintenance, and dispatching of their up-fitted EVs. Together we're providing police departments and other city and county fleet operators with an electric vehicle management system proven to enhance performance and operational efficiency."

The partnership addresses a growing need for cost-effective and responsible deployment of EV fleets in public service by merging the expertise and capabilities of UP.FIT and Standard Fleet. This initiative is poised to redefine fleet management for government entities, enhancing both vehicle functionality and operational oversight.

Key Benefits of the Partnership:

- **Improved Operational Efficiency:** Standard Fleet's software streamlines the management of charging, maintenance, and daily operations of EVs, reducing both time and costs for fleet managers.
- **Tailored Vehicle Customizations:** UP.FIT modifies Tesla vehicles to meet the specific needs of police and public safety operations, enhancing their reliability and suitability for work in the communities they serve.

- **Environmental Impact:** The shift towards EVs helps reduce emissions and air pollution, and aligns with local, state, and federal environmental objectives.

Sergeant Tony Abdalla from the South Pasadena Police Department, a client benefiting from this partnership, stated, “Adopting electric vehicles for police work presents a unique set of challenges along with opportunities to better serve our community with a cleaner, more reliable, and higher performance police fleet at lower costs over the long term. Standard Fleet technology gives us mobile access to all of our EVs to enhance our operations from dispatch, charging, maintenance, and analytics, to keyless access for officers coming on- and off-duty. Combining Standard Fleet software with the hardware and digital technology upgrades installed by UP.FIT puts our fleet at the forefront of sustainability and performance.”

This initiative underscores the potential of technology to improve public sector operations and promotes the adoption of sustainable practices in fleet management. As police departments and other city and county fleet operators increasingly turn to electric vehicles, Standard Fleet and UP.FIT provides scalable, impactful, and effective solutions for the challenges of modern fleet operations.

To learn more about this strategic collaboration, please visit [here](#).

Useful Links:

Learn More: www.standardfleet.com

About UP.FIT: <https://up.fit/>

Follow us: [Blog](#) | [X](#) | [Instagram](#) | [LinkedIn](#)

Sales and Partnership Inquiries:

Please email Standard Fleet at contact@standardfleet.com.

About Standard Fleet:

Founded in 2021 and based in San Francisco, Standard Fleet envisions a future where electric vehicle (EV) fleets are at the forefront of sustainable transportation, supporting a more environmentally friendly approach to urban mobility. The company’s software simplifies the management of electric vehicle fleets by enhancing operational efficiency and facilitating the transition to sustainable transportation. For more information, please visit www.standardfleet.com.

About UP.FIT:

Based in Hawthorne, CA, UP.FIT, an Unplugged Performance company, is the global leader in upfitting Teslas for fleet use. Launched in response to the growing need for advanced, sustainable fleet solutions, UP.FIT collaborates with industry leaders to engineer high-level components, turnkey vehicles, training, and innovative management tools. The UP.FIT mission is to provide first responders with the most innovative, safe and reliable equipment possible, all while driving to a cleaner tomorrow.

###

Media Contact:

Alicia V. Nieva-Woodgate, ANW Networks, +1 720.808.0086, alicia@anwnetworks.com